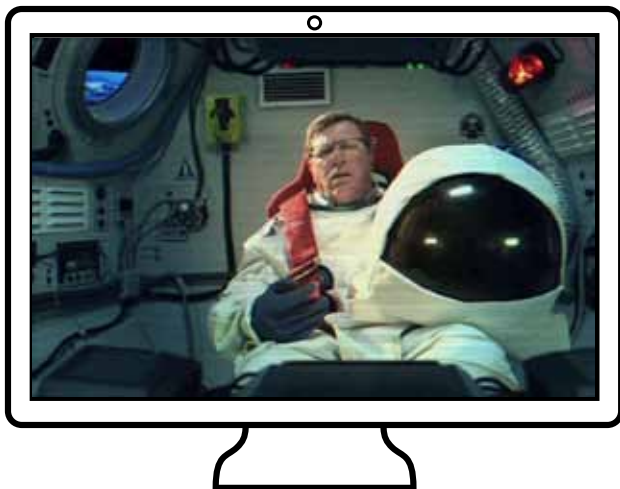


# AUDIOVISUAL

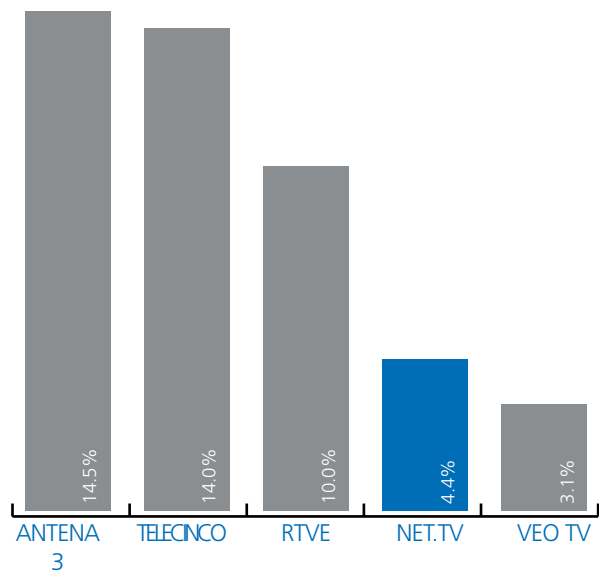
## TELEVISION

Vocento, via its 55% stake in the share capital of Sociedad Gestora de Televisión Net TV S.A. in which Grupo Intereconomía has a 25% stake and The Walt Disney Company Iberia, S.L. has a 20% stake, is one of four private companies to have a national DTT license, which broadcasts four free-to-air television channels.

With Net TV, Vocento has made a solid commitment to profitable, niche television, with international partners and global leaders in entertainment. The combined channels (Disney Channel, Paramount Channel, MTV and Intereconomía) had an audience share of 4.4% in December 2013<sup>1</sup>.



### AUDIENCE



1. Source: Kantar Media December 2013. Not including pay DTT channels.

## CINEMA

In 2013, Vocento reached an agreement with the minority shareholder in Tripictures, selling its stake in the independent film distributor but retaining the responsibility for managing its catalogue. This means that Vocento has been released of its obligations to acquire new films and to make the corresponding investments, but it will keep rights to the distributor's film library of more than 244 titles. This will increase the stability of results, as the rights have been fully paid for.

In 2013 Vocento was responsible for 11 new movie releases, including *Flight*, directed by Robert Zemeckis and starring Denzel Washington, which was nominated for two Oscars (best actor and best original screenplay) and made 3.4 million euros at the box office.

## RADIO

In March 2013, the strategic radio agreement between COPE and Vocento began operating. Both groups have agreed a partnership that will reinforce and defend the common editorial values of the two companies.

The agreement involved the merger of the broadcasters owned by Vocento with the broadcasters of the Cadena COPE network. Both networks share the same programming, which is managed by Cadena COPE. The programmes, presenters and editorial content of Cadena COPE are emphasised in the pages of ABC.

This strategic alliance also includes the presence of ABC journalists and presenters on the main news and opinion programmes of Cadena COPE and joint work by both editorial teams on issues of common interest. An Editorial Committee has been established that comprises of representatives of both media.

Likewise, the two groups have integrated the portals of the radio stations (COPE, Cadena 100 and Rock FM) on the ABC website, to strengthen both media in the competitive online market for information and news.

## CONTENT

In 2013, Veralia, the holding company that groups Vocento's audiovisual production companies, was responsible for various successes in Spain and abroad.

In Spain, Europroducciones TV/Hill Valley achieved audience share of 24.9% for their production of one of TVE's landmark programmes, the New Year special *La Puerta del Tiempo*, with the famous duo Los Morancos.

The entertainment productions of Europroducciones TV, included the 'emotainment' show *Cerca de ti* on Canal Sur, presented by singer Merche, and the long-running talent show *A tu vera*, on Castilla la Mancha Televisión, now in its fifth season, with an exceptional response from the public.

*Conexión Samanta* and *21 Días*, both from BocaBoca, retained high audience figures for their factual coverage of current affairs in an almost documentary format, in which a fine line separates fact from fiction.

Outside Spain Europroduzione (Italy) achieved spectacular audience figures for the biopic *Volare, La Grande storia di Domenico Modugno*, which was the most watched show on RAI in the last decade, with more than 10 million viewers (34.21%) for the first chapter and almost 11.5 million (38.98%) for the second chapter.

The company had continuing successes with *Mezzogiorno in famiglia* and *Tutte le strade portano...* in which comedian Maurizio Battista travelled to four cities around the world. Both of these were productions for RAI DUE. International sales were also boosted by the sale of the *21 Días* format from BocaBoca to France (France 2) and Canada (TV5).